

REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES – FIRMS SELECTION)

GEORGIA REGIONAL DEVELOPMENT PROJECT II – P130421

TOURISM and PROJECT PERFORMANCE MONITORING & EVALUATION In the Imereti Region (Georgia)

Reference No. IDA/RDP/II/CS/CQS/02-2014

Georgia has applied for financing from the World Bank toward the cost of the Regional Development Project II, and intends to apply part of the proceeds for consulting services.

The consulting services ("the Services") include the development of a monitoring and evaluation strategy that will serve to evaluate the implementation and effectiveness of the Georgia Regional Development Project. The activities undertaken under the consulting services are expected to achieve (i) a more detailed understanding of the current state of the tourism industry in Imereti in the context of Georgia and (ii) deploy mechanisms to monitor the implementation and effectiveness of activities undertaken over the next three years to increase visitor arrivals, spending, employment and tourism-related investment.

Measurement of program results will help the Government of Georgia to allocate resources more effectively for infrastructure, marketing, human resource development, policy reform, gender-specific interventions, etc.

The four main activities, for which the firm will be responsible, are: (I) Status quo analysis. (II) Develop a Monitoring and Evaluation (M&E) Strategy; (III) Test and oversee initial data collection through implementation of the strategy; and (IV) Establish a system for providing periodic results reports.

The level of effort is estimated at 22 man-months. The assignment is expected to be completed within 24 months after contract signature.

The Municipal Development Fund of Georgia now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. Expression of interest should cover, but not limited to: corporate profile, years in business, experience relevant to the project activities, key staff resources, core business. The shortlisting criteria are:

- Similar experience within the last 7 years (i.e. since January 2007).
- General experience.

Note: the MDF reserves its right to verify submitted references and use obtained information for evaluation purposes.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers - January 2011*. ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms. (Please take into account that form of association acceptable for

the World Bank is either sub-consultancy or Joint-Venture and submission must clearly indicate the nature of the association. The experience of sub-consultants will not be taken into account while evaluating the corporate experience of the consultant).

Experience in the projects relevant to the assignment should be submitted in the Form N1 uploaded at MDF website on the following link: <http://mdf.org.ge/wp-content/uploads/2014/02/Form-for-References.pdf>

The consultants are strongly recommended to limit their Expression of Interest to 30 pages. Company brochures may be included as an Annex, and will not be affected by the limit of 30 pages.

A Consultant will be selected in accordance with the Selection Based on the Consultants' Qualifications (CQS) method set out in Section III of the [*Guidelines: Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers - January 2011*](#).

Further information can be obtained at the address below during office hours from 10:00 a.m. to 18:00 p.m. at Procurement Division of MDF, Phone number: +99532 2437001, extension 409, Ms. Nata Peitrishvili, Procurement Specialist.

Expressions of interest must be delivered in English in a written form to the address below (in person, or by mail, or by fax, or by e-mail) by **January 20, 2015, at 17:00**.

Municipal Development Fund of Georgia
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